

DONUTS WHITE PAPER

The Future of Creator Monetization on Pump Fun Streams

Introduction

Streaming is more than entertainment — it is the heartbeat of modern digital culture. Millions of creators dedicate their time and talent to engage communities, spark discussions, and build immersive experiences online. Yet, despite their impact, many streamers face barriers when it comes to fair and transparent monetization.

Donuts is a crypto-native donation layer fully integrated with Pump Fun streams, designed specifically for creators and their audiences. Our mission is simple: empower streamers to thrive by enabling instant, borderless, and commission-free donations using the Solana blockchain.

Vision

We believe the future of streaming must be:

- **Creator-first:** No hidden fees, no middlemen — 100% of donations go directly to the streamer.
- **Frictionless:** A smooth, one-click experience for both donors and creators.
- **Professional-grade:** Fully integrated with OBS and pump.fun streams, offering real-time alerts, visual icons, sounds, and donor messages.
- **Community-powered:** Strengthening the bond between creators and their audiences through transparent, crypto-driven engagement.

Our vision is to elevate the pump.fun ecosystem into a professional-grade streaming platform, where creators are celebrated and rewarded directly by their communities.

Technology Overview

Powered by Solana

Donuts leverages the speed and scalability of the Solana blockchain, ensuring:

- Lightning-fast transactions
- Ultra-low fees
- A seamless experience for both streamers and viewers

OBS Widget Integration

Streamers simply download and install the Donuts OBS widget to unlock:

- Real-time donation alerts (sounds, animations, and icons)
- Customizable on-stream messages from donors
- Transparent tracking of donation history

This transforms every pump.fun stream into a fully interactive experience, where support is celebrated live on-screen.

How It Works

1. Streamers onboard in minutes
 - Install the Donuts OBS widget
 - Share their donation link
2. Viewers donate seamlessly
 - Enter name and message (optional)
 - Send Solana instantly via QR code or wallet link
 - See their donation celebrated in real time on stream
3. Creators receive 100%
 - No platform fees
 - Direct wallet-to-wallet transfers
 - Instant availability of funds

Business Model

Donuts is 0% fee by design. We take no commission from streamers or viewers. Our goal is to elevate pump.fun streams into the next era of content monetization, driven by creator empowerment, not platform control.

Any creator fees or future revenue generated will be reinvested entirely into product development, innovation, and ecosystem growth. This ensures that every dollar (or Sol) earned goes directly toward improving Donuts, expanding its reach, and delivering more value to creators and their audiences.

Future possibilities for sustainable growth include:

- Premium customization tools for alerts and widgets
- Brand partnerships and sponsorship integrations
- Creator-first marketplace for overlays, icons, and sounds

Why Donuts?

- 0% commission — creators keep everything.
- Seamless integration with pump.fun streaming.
- Instant, borderless payments powered by Solana.
- Full OBS support with live alerts, sounds, and visuals.
- Community-first mission — designed by creators, for creators.

Donuts is more than just donations. It is the engine of a new streaming economy — one that rewards creativity, celebrates community, and removes the barriers between content and support.

Roadmap

Phase 1 – Core Launch

- Solana donation integration
- OBS widget with alerts and messages
- Pump.fun full compatibility

Phase 2 – Streamer Experience

- Customizable widgets and sounds
- Advanced analytics dashboard
- Multi-stream support

Phase 3 – Ecosystem Expansion

- Creator marketplace for assets
- Brand & sponsor integrations
- Cross-platform streaming support

Conclusion

Donuts is not just a tool — it's a revolution in creator monetization. By combining the power of Solana with seamless OBS integration, Donuts transforms pump.fun streams into professional, community-driven, and creator-first experiences.

In an era where platforms often take more than they give, Donuts stands apart with 0% fees, instant donations, and total transparency. And unlike others, any creator-related fees we do collect will be fully reinvested into product development and broad adoption — ensuring Donuts grows stronger for the very community it serves.